

The Greater Millville Chamber of Commerce



ENERGIZING OUR MEMBERS

Through Innovation and Education

2015 Member Benefits Packet

The Greater Millville Chamber of Commerce

P.O. Box 831, Millville, NJ 08332

Phone: 856.825-2600 | Fax: 856.825-5333

www.millville-nj.com • eNews: www.millvillechamberenews.com





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Executive Director

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Dear Future Member
of The Greater Millville Chamber of Commerce,

Thank you for expressing an interest in joining The Greater Millville Chamber of Commerce. I am confident that your membership in our organization will provide the foundation for your business to thrive in our community.

At The Greater Millville Chamber of Commerce, our focus is not simply on increasing our membership ranks but, most importantly, becoming a strong resource for each and every member that will ensure you have all the resources at hand to help your business maximize its potential in our community.

You will discover that at The Greater Millville Chamber of Commerce, we not only embrace the traditional and valuable concept of networking to help you grow your business, but through a new era of technology along with innovative thinking, we can supercharge your networking opportunities and exposure across the community which will result in increased business activity for your fellow members and you.

“Our ultimate goal is to go well beyond the role of traditional chambers of commerce and not only offer general support and networking opportunities but to take a hands-on, personal interest in each and every member’s business – whether big or small – and provide the necessary help to ensure that our members become strong, successful entities within our community.”

This year, we have also introduced many new membership benefits, including an enhanced newsletter that will reach 14,000 residents in our area and a new interactive eNewsletter that can carry your unique message – in words, audio, video and more – directly to potential customers across the region.

I can assure you, membership in our chamber will prove to be one of the best business decision you will make as you look for prosperity ahead.

Sincerely,

Earl Sherrick

Earl Sherrick
Executive Director, The Millville Chamber of Commerce



The Greater Millville Chamber of Commerce

NEW FOR 2015! SPECIAL CORPORATE PARTNERSHIPS

The Greater Millville Chamber of Commerce has expanded its membership levels for 2015 to include three special corporate sponsorships. The Diamond, Gold and Silver benefits will keep the company at the forefront of all chamber activities and expose the business to all residents across the region.



Diamond Partnership

\$8,900

Elite members who are looking to be stewards of the community will appreciate the opportunity to be a Diamond Partner and receive the many benefits associated. The goal is to put your business name in front of as many eyes as possible through media, print, and conversation. Our efforts will include:

- Offering your promotional video on our website home page and in our eNewsletter and Diamond positioning your banner on multiple pages of the site, allowing your business to be recognized and branded.
- Naming rights to The Downtown Car Show and Christmas Parade, the chamber's two biggest events of the year.
- You will receive special recognition at all events and a table at the Annual Awards Dinner along with 4 free tickets to the event.
- Banner ad on home page for first month FOR FREE.
- Four full-page ads in our Newsletter FOR FREE plus feature story in ChambeReporter and eNewsletter.
- All rewards as listed in our Gold Membership (below) are also included in Diamond Membership.



Gold Partnership

\$5,000

- Annual Chamber Membership
- Recognition at all Chamber events
- 4 seats at the Annual Awards dinner
- Name recognition in the Awards Program
- Sponsor recognition at all networking events
- Name and logo on all Awards Dinner event materials and press releases
- Sponsor recognition at the Chamber's annual Christmas events
- Free entry for two in all chamber networking events
- Company banner along parade route
- Sponsorship of the Fall Dinner Theater held each October
- Company name and logo on the Chamber's Corporate Sponsorship banner
- Sponsor recognition in the Chamber's E-newsletter
- Opportunity to put collateral materials in Potential Member Packets
- An ad in a high traffic zone on the Chamber's interactive website and eNewsletter
- Banner ad on home page for first month FOR FREE
- Four 1/2 page ads in Newsletter FOR FREE (Gold Member Only)



Silver Partnership

\$2,500

- Annual Chamber Membership
- Recognition at all Chamber events
- 2 seats at the Annual Awards dinner
- Name recognition in the Awards Program
- Sponsor recognition at all networking events
- Name and logo on all Awards Dinner event materials and press releases
- Sponsor recognition at the Chamber's annual Christmas events
- Free entry for two in all chamber networking events
- Company banner along parade route
- Company name and logo on the Chamber's Corporate Sponsorship banner
- Sponsor recognition in the Chamber's E-newsletter
- An ad in a high traffic zone on the Chamber's interactive website and eNewsletter
- Four 1/4 page ads in Newsletter FOR FREE

The Mission of The Greater Millville Chamber of Commerce is to create and promote and environment that fosters economic exchange between corporate industry, small business, and government members. In pursuit of its mission, it shall serve as the voice of the business community and take a supportive interest in the specific issues concerning the well being of its members. Furthermore, it shall work in concert with city, county, and state government to advance business interests within the City of Millville and the surrounding environs.

The Greater Millville Chamber of Commerce

STANDARD MEMBERSHIP INVESTMENT

BUSINESS MEMBER: Any person, association, firm, partnership, estate or corporation licensed to do business and any non-profit, service or fraternal organization in agreement with the mission of this organization shall be eligible to apply for a business membership. Each membership may represent only one business. Dues are based on the following annual structure:

Business Type	Description	Investment
Individual	(non-business)	\$75
Small Civic Organization		\$85
Small Professional	(single person)	\$155
Professional	(2+ professionals)	\$260
Retail & Commercial (A)	(1-3 employees)	\$125
Retail & Commercial (B)	(4-9 employees)	\$200
Retail & Commercial (C)	(10+ employees)	\$265
Financial & Utility		\$375
Property Management		\$275
Property Development		\$330
Government Local		\$225
Government-Regional		\$250
Industrial		\$460



BIG NEWS FOR 2015!

A personalized approach to assist each and every member grow their brand across the region



Through our innovative partnership with The Cumberland Reminder, South Jersey Public Relations and SNJToday, members can now experience the benefits of cutting-edge marketing at a greatly discounted price, plus complimentary consultation/evaluations from regional experts in helping our members grow their businesses ... **only through the Greater Millville Chamber of Commerce!**

* Member Support Program requires placement of ad in print version of newsletter or Diamond, Gold or Silver Membership..

HUGE DISCOUNTS ON PRINT ADVERTISING



Reach 14,000 newspaper readers across the region

... for as little as \$89

Plus Free Ad for New Members

SPECIAL PRINT, VIDEO AND AUDIO PRESENTATIONS



Have Your Business Featured in our eNewsletter in words, special audio and video files or on an interactive Webinar to members

... at no additional cost*

* nominal fee for print feature. Call for details.

EXPERT HELP ON CUTTING-EDGE MARKETING



Through a special partnership with SNJToday, members get hands-on assistance in interpreting their social marketing needs

... at no additional cost*

Participating members also qualify for discounted pricing on television, radio and social networking services.

Many Great Reasons to Join The Chamber of Commerce



NETWORKING, NETWORKING AND MORE NETWORKING

- We provide multiple networking opportunities and forums to promote your business at breakfasts, luncheons, business-after-business gatherings, online networking sessions and other special events.
- We provide a welcoming eMail blast to other members explaining your business with contact information.
- We utilize our expertise in Social Networking capabilities to reinforce your brand to our members, residents and followers of the Chamber.
- We initiate personal introductions to fellow members.

CUTTING EDGE BUSINESS TOOLS, INFORMATION

- We provide access to the latest trends and technologies by hosting events, seminars and online interactive workshops.
- We offer enhanced support through unique partnerships with a focus on helping all members succeed in today's marketplace.
- We have access to information derived from our membership in the Chamber of Commerce of Southern New Jersey and State and National Chambers.

SPECIAL DISCOUNTS, INCENTIVES

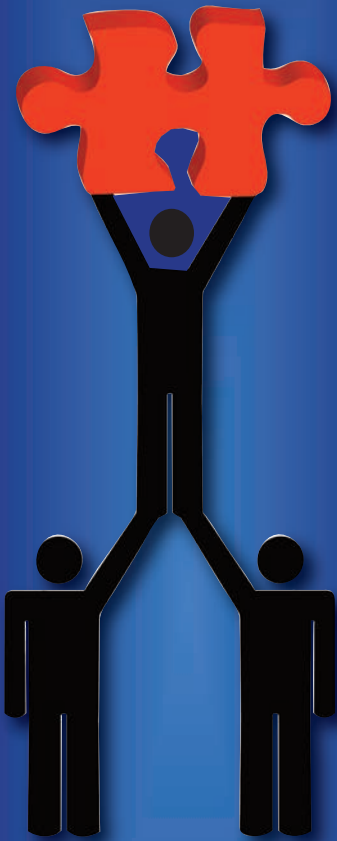
- We provide innovative advertising opportunities in print, digital media, radio and television at a fraction of normal costs
- We provide discounted rates on advertising inserts through our newsletter to 14,000 residents
- We provide members our mailing lists or labels at no cost.
- We offer discounted rates with Enterprise Rent-A-Car and other Chamber businesses.

A STRONG VOICE, A SOLID REPUTATION

- We serve as your representative in you community, providing a cohesive voice in government at all levels.
- We serve as the prominent visitor center and information resource for both our own residents and those here from out of town through phone, email and website information (www.millville-nj.com)
- We provide our businesses an enhanced reputation and image implicit in Chamber membership
- We provide our members to use the respected Chamber logo on your web site and documents.

“Our focus is entirely on our members and how to best use our resources to ensure our ranks enjoy nothing but business success through the support of the Chamber and fellow businesses.”

Special Work of the Chamber of Commerce Over the Years



The Greater Millville Chamber of Commerce is thoroughly engaged in City activities and continues to be a force in seeking innovative ways to enhance life in The Holly City.

- Hosts monthly networking events (breakfasts, luncheons and evening meet & greets) plus networking breakfasts in partnership with the Chamber of Commerce of Southern N.J.
- Attends and helps organize and promote numerous Ribbon Cuttings and Grand Openings.



- **Annual Awards Dinner**, honoring Millville businesses for their contribution to the community and the prestigious Pride in Millville Award.
- A co-sponsor of the Millville Babe Ruth Girls Softball World Series.
- Works closely with other organizations in providing activities and promoting the city.
- Periodically sponsors special seminars for local businesses.

- Represents member businesses at various events across the region.

- Organizes and sponsors **Annual Christmas Parade**.
- Works with other local, regional and state chambers to keep abreast of legislative matters that affect the business community. Sponsors forums as well as private meetings with Freeholders and local legislators.
- Sponsors and organizes forums for School Board and City Commission elections.
- Distributed computers to children in county thru Komputers for Kids Program.



- Sponsors **Annual Downtown Car Show** every August, an event that attracts more than 8,000 people to The Holly City.



Member Questionnaire, Enrollment Form

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Thank you for joining the Greater Millville Chamber of Commerce. We get calls and letters from hundreds of people that we hope to connect with you. Your business may provide goods or services they want or need and we may not be aware of them. The more information we have, the more we can give potential customers. Remember our goal is to help you.

Please help us promote your business by completing the form below.

Date: _____

Name of Business: _____

Physical Address: _____

Mailing Address: _____

Phone#: _____ FAX#: _____ 800#: _____

E-Mail Address: _____ Web Site: _____

Owners: _____ Contact Person: _____

Year Business Started: _____ Number of Employees or Members: _____

Number of Spaces/Rooms for Rent: _____

Major Services/Products Offered: _____

Business Days/Hours: _____

Conference Room Available: Yes ☐ No ☐ Capacity _____

I am interested in sponsoring:

☐ Breakfast Meeting

☐ Luncheon Meeting

☐ After Hours Meet and Greet

I am interested in hosting:

☐ Breakfast Meeting

☐ Luncheon Meeting

☐ After Hours Meet & Greet

Would You Like to Serve on a Chamber Committee? Yes ☐ No ☐

MEMBERSHIP LEVEL AND PAYMENT OPTIONS

SPONSORSHIP/ MEMBERSHIP LEVEL*: _____ COST: \$ _____

Checks payable to The Greater Millville Chamber of Commerce.

Credit card payments now accepted. Contact the Chamber for details.

• Confirm your membership level by contacting our Executive Director
Remember, membership dues are not tax deductible as charitable contributions but may be deductible as ordinary and necessary business expense.

Signature

Date